

MONDAY, OCTOBER 19	TUESDAY, OCTOBER 20	WEDNESDAY, OCTOBER 21	THURSDAY, OCTOBER 22	FRIDAY, OCTOBER 23
<p>Kick-Off and Mayoral Proclamation</p> <p>Place: City Hall Lobby Time: 10:30A</p>	<p>How Embracing Failure While You're a Student Can Pave the Road to Success (with Ashley Good)</p> <p>Presented by: PIE / Northwestern Ontario Innovation Centre / EDI – Lakehead University Place: Lakhead University Campus Time: 10:00A-10:30A Fee: FREE for students and faculty To Register: www.nwoinnovation.ca</p> <p>While we like to share our successes, talking about failure is much more difficult, but done well, it can generate important insights and accelerate learning.</p>			<p>Nishnawbe Aski Development Fund Open House</p> <p>Presented by: Nishnawbe Aski Development Fund (NADF) Place: 106 Centennial Sq., 2nd Floor Time: 10:00A-3:00P Fee: FREE</p> <p>All are welcome at this open house event. For more information about NADF, visit www.nadf.org</p>
<p>#BuildYourBrand with Storytelling (with Firedog Communications)</p> <p>Presented by: Thunder Bay Public Library & The Thunder Bay & District Entrepreneur Centre (EC) Place: Mary J.L. Black Library (901 S. Edward St) Time: 12:00P-1:30P Fee: FREE To Register: RSVP to roberts@tbpl.ca</p> <p>Every brand, every business, has a story to tell and social networks provide the perfect platform to reach your audience – but where do you start? Learn to connect with your clients on the right networks, set realistic goals, generate tailored content, and facilitate audience engagement to #BuildYourBrand.</p>	<p>Fail Forward: Creating Space for Smart Risk Taking (with Ashley Good)</p> <p>Presented by: PIE / Northwestern Ontario Innovation Centre / EDI – Lakehead University Place: Prince Arthur Hotel Time: 12:00P-1:30P Fee: \$25 (incl. lunch) To Register: www.nwoinnovation.ca</p> <p>We will explore how we can help each other to further our bold, risky, creative initiatives that will take our organizations forward.</p>	<p>SHIFTTalks Lunch Event</p> <p>Presented by: SHIFT Thunder Bay's Young Professional's Network Place: Mary J.L. Black Branch Library (901 S. Edward St.) Time: 12:00P-1:00P Fee: TBD To Register: www.shiftnetwork.ca</p> <p>Local entrepreneurs Justin Frape of Frape & Sons Bitters Boutique and Matt Pearson of Sleeping Giant Brewery share their stories and tell of how their growing businesses thrive.</p>	<p>Small Business Finance Workshop (with Kara Polson)</p> <p>Presented by: Thunder Bay Public Library Place: Mary J.L. Black Library (901 S. Edward St) Time: 2:00P-4:00P Fee: FREE To Register: Call 624-4203</p> <p>This two-part workshop will cover financial planning concepts for business owners, succession planning, creating exit strategies, and more. Kara Polson is a financial consultant with Investors Group Financial Services Inc. in Thunder Bay.</p>	<p>Your Social Media Performance Review (with Firedog Communications)</p> <p>Presented by: Thunder Bay Public Library & The Thunder Bay & District Entrepreneur Centre (EC) Place: Mary J.L. Black Library (901 S. Edward St) Time: 12:00P-1:30P Fee: FREE To Register: RSVP to roberts@tbpl.ca</p> <p>Insights, engagement, and metrics – oh my! This workshop will provide you with a lesson in social media analytics. Measure your online performance on Facebook, Twitter, and LinkedIn with various digital tools. Gain the knowledge you need to see what works with your audience, what doesn't, and how to tailor your social media strategy to connect better with your followers.</p>
	<p>Future Entrepreneurs of Thunder Bay (High School Student Workshops)</p> <p>Presented by: Thunder Bay Ventures & The Thunder Bay & District Entrepreneur Centre (EC) Place: Italian Cultural Centre Time: 10:00A-1:30P (lunch incl.)</p> <p>This event will provide students with insight and inspiration to pursue future entrepreneurship in Thunder Bay. Also presented at this event will be the launch of the 2015-2016 Enter The Den Contest with Thunder Bay Ventures and the 2015 Summer Company program with The Entrepreneur Centre.</p>	<p>Selling to 4 Generations....Gap? (with Nancy Milani)</p> <p>Presented by: PARO Centre for Women's Enterprise Place: PARO Centre for Women's Enterprise Time: 12:15P-1:15P Fee: FREE To Register: Call 625-0328</p> <p>Join us for a look into understanding the 4 generations – Baby Boomers, Gen X, Gen Y & Millennials. Learn how their purchasing habits differentiate and what it means for your business.</p>	<p>Small Business Showcase & Networking Reception (Keynote Speaker: Barry Spilchuk)</p> <p>Presented by: The Thunder Bay & District Entrepreneur Centre (EC) & Northwestern Ontario Innovation Centre Place: Victoria Inn Time & Fees: 12:00P-1:30P Luncheon Keynote (\$30) 12:00P-3:30P Luncheon Keynote & Workshops (\$50) 5:00P-7:00P Showcasing Tradeshow & Networking Reception (FREE) To Register: Call 625-3452</p>	<p>Tweet us: #TBSBW2015</p> <p>Like us: facebook.com/TBSBW</p> <p>Link to: www.thunderbay.ca/smallbusinessweek</p>
	<p>An Evening with Bruce Croxon</p> <p>Presented by: Business Development Bank of Canada (BDC) Place: Victoria Inn Time: 6:00P VIP Cocktail Reception / 8:00P Keynote Event Fee: \$79 VIP Cocktail Reception & Keynote Event / \$50 Keynote Event To Register: www.keynoteevents.ca</p> <p>Croxon's presentation will focus on sharing insights into what it takes to succeed in today's demanding entrepreneurial environment.</p>	<p>Thunder Bay Chamber of Commerce October After Business</p> <p>Place: TBD Time: 4:00P-5:00P New Members Reception 5:00P-7:00P After Business Fee: \$5 members / \$7 future members To Register: www.tbchamber.ca/afterbiz</p> <p>This is the largest annual After Business Networking Event. Booth space is available for Chamber members.</p>	<p>Often called Canada's Dale Carnegie, Barry Spilchuk is a professional speaker, trainer, and co-author of A Cup of Chicken Soup for the Soul. Under the theme of communication, marketing, and sales with an entrepreneurial spin, Barry's keynote will talk about how to build purposeful and profitable relationships with meaningful connections. Join us for lunch and discover how to enhance your communication to improve your sales, your success and yourself.</p> <p>The Thunder Bay and District Entrepreneur Centre's Small Business Showcase is a chance for everyone to see what's new in Northwestern Ontario business. This exciting new event is a chance for recent start-ups and expansions to debut their projects and show the public all they have to offer.</p>	

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