

Wolfe Attack

By Royden Potvin
Thunder Bay Ventures

Paul Wolfe first came to my attention several years ago through our mutual employment. Paul is homegrown and left Thunder Bay for University on the prairies and early work experience in British Columbia. He then decided to return to the City, where he is creating a future for his family. When I say create a living, Paul is doing just that! He has created a living through a combination of employment and full time entrepreneurship. Paul is very committed to Thunder Bay and brings a zeal for life to the people he meets everyday that inspires and leaves them feeling up beat, just the kind of person we need in Thunder Bay. He has a very contagious attitude and brings this infectious energy to everything he does.

You may be thinking *'where have I heard this name before'*, well Paul Wolfe took his first run at political office last fall in the Municipal Election. His signs were everywhere in Red River Ward, where he lives with his wife and two children. Then later in the campaign he added the Wolfe Pack line to those signs to create some freshness in the campaign. Paul's first comments on his loss were *'what a great learning experience'* and that he could now move on to the next project. What a positive attitude! Even with the loss in the election, and the personal rejection that one must feel after something like this, it did not bother Paul for a minute. He just moved on to the next tasks at hand with his positive attitude. You may be sure that you will hear Paul Wolfe's name again come election time.

Paul is currently the Executive Director of the Thunder Bay Community Foundation where he manages the good philanthropic work of the Foundation. There he applies his innovative style to projects that will bring opportunities for people in around the City. He volunteers with many organizations, groups and associations in the City, giving of his time to help these organizations deliver their services to community members. Paul is very supportive of business and the creation of value in business enterprises across the City. He has worked in marketing and business



Paul Wolfe

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development for major firms and organizations in Thunder Bay. He is the publisher of the Money Guide, which he distributes throughout the City to help promote financial literacy through the many articles of advice provided free in this publication. Paul has done all of this and is only 35 years old! WOW!

Actually you can forget Paul's name, because it will not be long before you will run into it again as Paul continues his many constructive initiatives for the betterment of people in Thunder Bay. That is just the kind of person Paul is, optimistic and interested in other people. And when you see his name again, you will be reminded, *'right, that's the guy I read about that time, I remember now'*. You will hear more about Paul Wolfe in the future.

Paul is committed to our City and will be part of the transition to the positive future that he sees for Thunder Bay and its role in the region's economy. Thank you Paul Wolfe for your public service, your marketing skills and your entrepreneurial mind - you are a community hero in Thunder Bay!

Everyday Heroes is a Community initiative sponsored by Thunder Bay Ventures. Everywhere in the City there are people living, working, playing and contributing to the fabric of our community.

To nominate a hero contact
heroes@thunderbayventures.com